

The Healthcare Roundtable for Chief Executive Officers Speakers



Blair Childs
Senior VP of Public
Affairs

As senior vice president of public affairs for Premier, Inc., Blair Childs is the primary spokesperson and communications strategist for Premier on key issues impacting healthcare costs and quality. He serves as liaison to the U.S. Congress, White House, healthcare policymakers, and other major entities involved in healthcare policy and regulation. Based in Washington, D.C., Childs leads Premier's Advocacy, Communications, Safety, and Thought Leadership units and serves on the company's Executive Team.

Prior to coming to Premier, Mr. Childs was Executive Vice President of Strategic Planning and Implementation for AdvaMed, the Advanced Medical Technology Association. Childs has held senior management positions in professional, trade, and advocacy associations and a Fortune 50 company.

Mr. Childs has been at the center of policy issues in Washington, D.C. for more than two decades, playing a leading role on issues impacting medical devices, pharmaceuticals, insurers, and hospitals. He has been responsible for organizing and leading public policy advocacy programs at the state and national levels on some of the nation's most visible and complex issues over the last two decades, including tort, Medicare, and healthcare reform. He is a respected and well-recognized expert on health policy and advocacy, and has appeared on all the major television networks as well as been quoted in most national publications.



Ceci Connolly
President and CEO
Alliance of Community
Health Plans

Ceci Connolly, a nationally-recognized health care leader, took over as president and CEO of the Alliance of Community Health Plans in January 2016. In her role, she works with some of the most innovative executives in the health sector to provide high-quality, evidence-based, affordable care. She is passionate about transforming America's healthcare system to deliver greater value to all.

Ms. Connolly has spent more than a decade in healthcare, first as a national correspondent for the Washington Post and then in thought leadership roles at two international consulting firms. She is a leading thinker in the disruptive forces shaping the health industry and has been a trusted adviser to C-Suite executives who share her commitment to equitable patient-centered care.

Ms. Connolly is co-author of the book "**LANDMARK: The Inside Story of America's Health Law and What it Means for Us All.**" She has covered six presidential campaigns and numerous natural disasters including Hurricane Katrina. She is the first non-physician to receive the prestigious Mayo Clinic Plummer Society Award for promoting deeper understanding of science and medicine and in 2001 was awarded a fellowship to Harvard's Kennedy School of Government.

For four years, Ms. Connolly served on the board of Whitman-Walker Health, a \$26 million non-profit, community health center, assisting 15,000 clients a year. She is a founding member of Women of Impact (WOI) for Healthcare and serves on the national advisory committee of the Altarum Institute Center for Sustainable Health Spending. She is a graduate of Boston College.

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Howard P. Kern
President and CEO
Sentara Healthcare

Howard Kern is President and CEO of Sentara Healthcare, a not-for-profit integrated healthcare organization located in Norfolk, VA with net revenues of \$5.1 billion. Sentara is comprised of 12 acute care hospitals, 10 nursing centers and 3 assisted living centers in Virginia and northeastern North Carolina, with over 1,000 physicians in its four medical groups. Sentara also operates a health plan with 450,000 covered lives in Virginia, Ohio, and Alabama (beginning 2017). Sentara has continually ranked as one of the most integrated healthcare networks in the United States by Modern Healthcare magazine, and is the only healthcare system in the nation to be named in the top 10 continuously since the survey began.

Mr. Kern's executive management experience includes 36 years in hospital, managed health insurance, ambulatory services, and healthcare finance. He is a Fellow in the American College of Healthcare Executives and serves on multiple professional and corporate boards. Mr. Kern obtained his Masters in Health Administration from the Medical College of Virginia, and is on the faculty as a lecturer in the School of Health Administration. He also completed the CEO Program for Health Care Leadership at the Leonard Davis Institute for Health Economics at the Wharton School, University of Pennsylvania.

Mr. Kern serves on numerous corporate and community boards including HealthEast, a not-for-profit integrated delivery system in St. Paul, MN and served as Chairman of the Board of Westminster Canterbury Chesapeake Bay, a Continuing Care Retirement Community in Virginia Beach, VA until January, 2016. He also serves as a board member of Future Hampton Roads, Hampton Roads Economic Development Alliance, MDLive, ReInvent Hampton Roads, Town Point Club, Virginia Biosciences Health Research Corporation, the Virginia Symphony Orchestra, and Virginia Wesleyan College.



Jacque J. Sokolov, M.D.
Chairman and CEO
SSB Solutions, Inc.

Dr. Sokolov is chairmand and chief executive officer of SSB Solutions, Inc., a US based, diversified healthcare management, development and financial services company currently operating in over 20 state. Following his formal training as an academic cardiologist, he has served as board director, corporate officer and advisor in multiple healthcare sectors including Health plans/Large Employers; Hospitals/Hospital Systems; Physician Practice Management Organizations/Group Practices; Clinically Integrated Organizations (CIOs/ACOs); Pharmaceutical Companies; Device Companies; Biotechnology Companies; and Private Equite/Venture Entities.

Dr. Sokolov received his BA and MD Degree from the University of Southern California. He completed his internal medicine residency at the Mayo Graduate School of Medicine and his fellowship in cardiovascular diseases from the University of Texas-Southwestern Medical School. He previously held and currently holds academic appointments and advisory board responsibilities in the Schools of Medicine, Business and Public Health at Harvard, the Massachusetts Institute of Technology, the University of Pennsylvania, the University of California, Los Angeles, and the University of Southern California.

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Jon Pearce
CEO and Co-Founder
Zipnosis

Jon Pearce is a healthcare entrepreneur focused on leveraging the power of technology to improve the way healthcare systems engage and treat their patients. He is the CEO and co-founder of Zipnosis, which provides partners with a white-labeled, fully integrated, virtual care platform that dramatically improves clinician efficiency while offering patients convenient access to care for a multitude of illnesses.

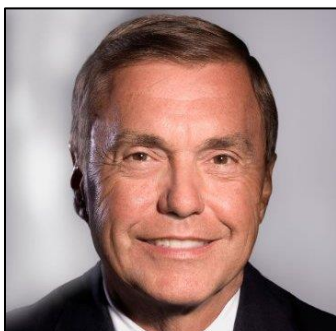
Mr. Pearce developed his bold vision for the industry-based experience with med-tech startups and as a venture analyst. He parlayed that experience into a virtual model that enables healthcare organizations to enhance patient engagement without sacrificing quality. With over five years of experience in more than a dozen healthcare organizations nationwide, Zipnosis knows how to maximize both quality care for patients and clinical efficiency. Patients enjoy quality care without the wait. Our adaptive interview process integrates the latest evidence-based guidelines and the healthcare organization's business rules to get patients the right care they need as quickly as possible.



Josh Brook
Account Executive
Zipnosis

Our team has years of experience leading healthcare organizations and practicing medicine. We understand the challenges your organization faces from an insider's perspective. This real-world experience helps us create the best solution for your organization, patients and clinicians.

Josh Brook, Account Executive, joined Zipnosis in 2015. He has worked with health systems around the country to build and deploy successful virtual care solutions. Prior to joining Zipnosis, Mr. Brooks worked at the University of Minnesota Ventures Enterprise where he consulted with the Mayo Clinic Center for Innovation on processes to launch new products in the digital space. Mr. Brooks holds a B.S. degree from the Carlson School of Management, University of Minnesota.



Marty Hauser
Facilitator

Marty Hauser is a healthcare innovator and leader with 35 years of healthcare experience as an executive creating transformational success and growth for hospitals, health insurance plans, and health systems. As the founder and former Chief Executive Officer of SummaCare, Mr. Hauser led the organization from its inception to one of the most highly regarded and innovative health insurance plans in the country. He also served as the first Chief Government Relations Officer for Summa Health System where he assumed responsibility for all government relations and advocacy activity for one of the largest integrated health systems in Ohio.

Under Mr. Hauser's leadership, SummaCare grew to include more than 250,000 members. SummaCare provided self-funded, fully insured commercial, and individual products, as well as, Medicaid and Medicare Advantage plans. Through its TPA, Apex Benefits Services, SummaCare

expanded its services to support health systems and ACOs in many states outside of Ohio.