

YOUR **PARTNER** IN  
PROVIDING PERSONALIZED  
C-SUITE SOLUTIONS



- + STRATEGIC & OPERATIONAL GROWTH
- + OPERATIONAL PERFORMANCE IMPROVEMENT
- + C-SUITE CONSULTING
- + C-SUITE LEADERSHIP FORUM



HEALTHCARE  
C-SUITE  
CONSULTING



CEO Advisory Network



## **We Have the Experience to Provide You with Real, Actionable Solutions not Just Assessments. We Work with You and Your Management Team to Achieve Results.**

Healthcare organizations are facing an unprecedented environment where the strategy and tactics they employ can significantly affect organizational success and sustainability. The CEO Advisory Network Partners are experienced in assisting CEOs/COOs in returning their organizations from operational losses to profitability.

Our accelerated performance improvement methodology has proven to be very successful in both small and large healthcare systems. Our clients include University of Toledo, Naples Community Hospital, WellStar, Centegra/Northwestern Medicine, MultiCare Health Systems and many more.

### **Strategic & Operational Growth**



We provide assessments of organizational strategic performance including identifying market performance, failing operational processes, clinical services and opportunities, setting goals, and implementing solutions. Our strategies include:

- Strategic Growth Strategy Assessment
- Development of Clinical Service Lines as Engines of Growth

### **Operational Performance Improvement**



We develop and facilitate optimal leadership teams that address operational problems, drive performance improvement processes, and meet financial improvement goals. These include:

- Organizational Performance Assessment
- Comprehensive Organizational and Financial Turnaround
- Cost Center Improvement Strategies

### **C-Suite Consulting**




Having organized complex organizations and participated on some of the leading healthcare boards in the country, the CEO Advisory Network Partners provide C-Suite consulting by working side by side with CEOs and senior executives to achieve management and organizational goals including:

- Strategic Plan Implementation
- Executive Coaching
- Governing Board & Executive Leadership
- Organizational Alignment
- Epic and IT Organizational Management

# PROVIDING THE HIGHEST QUALITY C-SUITE EXECUTIVE EXPERIENCE TO HEALTHCARE ORGANIZATIONS

The CEO Advisory Network is a team of highly accomplished healthcare leaders firmly grounded in senior level executive experience. Recognized nationally as healthcare leaders, our passion is to leave a lasting legacy by assisting today's forward-looking CEOs and senior executives in leading their organizations on their individualized path during these transformational times.



**At CEO Advisory Network, we Provide Personalized Solutions that Focus on the Issues that Matter to You. Your Goals are our Goals.**

Having organized complex organizations and participated on some of the leading healthcare boards in the country, the CEO Advisory Network Partners are uniquely positioned to provide quality C-Suite consulting.

We work with CEOs and senior executives as they build the right leadership team with management skills needed to drive change in their organizations that is required by the new healthcare environment. Our collective experience spans virtually every challenge a healthcare leader will experience in a world of dramatic change.



## C-Suite Leadership Forum



Our commitment to healthcare leaders has led us to develop an educational forum, "The CEO Healthcare Roundtable," for both seasoned and more recently appointed Chief Executive Officers still early in their careers. The Roundtable is an exclusive membership group of high-caliber Chief Executive Officers who lead non-competing hospitals and health systems throughout the nation.

Members meet twice a year to discuss the challenges, opportunities and uncertainties occurring in America's healthcare system. Each meeting features nationally recognized healthcare speakers, thought leaders, and industry experts offering innovative ideas and solutions. Members benefit from the in-depth educational sessions with ample time to discuss real-life, real-time problems and future issues that they will be facing.



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